

EYD2015 plans, ROMANIA

Main events + actions planned (online, social media, press...)	Target audience	Partnerships (private sector, foundations...)	Indicative calendar event/action: start and end
Events at the Romanian film and music festivals, arts and sports events and street delivery (distribution of printed and video promotional materials, organisation of exhibitions)	civil society, public institutions, local and municipal authorities, politicians, artists, sport people, private sector, general public	UNDP	January-December 2015
Exhibition with drawings/illustrations (created by young artists and portraying international develop. cooperation, SDGs)	international development public	UNDP	June 2015
Launch event (conference, press conference)	Academia, political decision-makers, media, civil society, general public	UNDP	November 2014-January 2015
Closing event (the award of special prizes during a EYD gala, press conference)	Academia, policy decision-makers, media, civil society, general public	UNDP	December 2015
The Award of special prize for development projects at a Romanian annual event (civil society gala)	civil society	UNDP	November 2015
Career orientation talks in universities	Academia	UNDP	December 2014-March 2015
Event at a European annual conference	Academia, politicians, civil society, general public	UNDP	February-March 2015
Events organized by selected NGDOs (launch a call for project proposals)	Civil society, NGOs, academia, youth, media, general public	UNDP	January-December 2015